Supporters Guide to the Mural Advocacy Kit

Your Quick Guide to Taking Action

Thank you for supporting the effort to secure official recognition of the USA 250th Anniversary Mural as the national commemorative artwork for America's 250th birthday.

This guide provides a quick roadmap to using the Advocacy Kit, so you can take action efficiently and effectively.

Step 1: Learn About the Mural

Before reaching out to lawmakers or spreading the word, understand why this mural matters.

Read: Document A - Overview: USA 250th Anniversary Mural

- Explains the themes of Unity, Freedom, and Progress
- Highlights the work of Steve & Rosemary Vasquez Tuthill
- Details why national recognition is important

Action: Visit the mural online to explore its details:

USA250thAnniversaryMural.com

Step 2: Contact Your Representatives

Use: Document B - Step-by-Step Guide: How to Advocate for Mural Recognition

- Find your lawmakers (federal, state, and local)
- Use the pre-written email & letter templates
- · Call their offices & request a meeting

Action:

- Visit house.gov/representatives or senate.gov/senators to find your representatives
- Send an email or letter using the **pre-written templates**
- Follow up with a phone call

Step 3: Sign & Collect Petitions

- Use: Document D Official Petition for the Recognition of the USA 250th Anniversary Mural
- Sign the petition yourself
- Collect signatures at events & community gatherings
- Submit petitions to elected officials

Action:

- Print the petition and gather signatures
- Submit completed petitions to representatives or campaign organizers
- Encourage others to sign online via QR code

Step 4: Spread the Word on Social Media

Use: Spreading the Word Digitally: Social Media Messaging Guide

- Post about the mural using pre-written messages
- Tag lawmakers & community leaders
- Encourage others to visit the website & sign the petition

Action:

- Post on Facebook, Twitter/X, Instagram, and LinkedIn
 - Use these hashtags for visibility:

#USA250Mural #NationalRecognition #ArtInHistory #SupportTheMural #250Years

Tag your representatives and local/state officials

Step 5: Encourage Local & State Governments to Act

Use: Pre-Written Email & Letter Templates + Resolution Draft

- Ask city councils & state legislatures to pass a resolution
- Encourage local officials to publicly support mural recognition

Action:

- Send the resolution draft to city/state leaders
- Follow up with calls & meetings
- Share the petition & social media campaign locally

Final Call to Action:

Take action today! Whether through letters, petitions, or social media, every voice matters in securing official recognition for the USA 250th Anniversary Mural.

Where to See the Mural: Visit <u>USA250thAnniversaryMural.com</u> to explore the full artwork, learn about its historical themes, and support its official recognition.

