

Supporters Guide: USA 250th Anniversary Mural Advocacy Kit

How You Can Help Secure Official Recognition

Thank you for joining the movement to officially recognize the USA 250th Anniversary Mural as the national commemorative artwork for America's 250th anniversary. This kit provides step-by-step resources to help you take action—whether you're contacting lawmakers, collecting petition signatures, or raising awareness online.

Every petition signed, email sent, and post shared moves us closer to making this mural a lasting part of America's national story. Below, you'll find instructions on how to use each document in this kit effectively.

1. Understanding the Mural's Significance

Document A: Overview – USA 250th Anniversary Mural: A National Commemorative Artwork

Before advocating, take a moment to understand why this mural matters. This document provides:

- A summary of the mural's themes: Unity, Freedom, and Progress
- Contributions of Steve & Rosemary Vasquez Tuthill
- How the mural aligns with the USA250 Celebration
- Why official recognition is critical for history, culture, and civic engagement

Use this document when:

- Speaking with lawmakers, community leaders, and educators
- Educating potential supporters about the mural
- Providing background for media, local organizations, or historical institutions

2. Contacting Lawmakers and Government Representatives

Document B: Step-by-Step Guide – How to Advocate for Mural Recognition

This guide walks you through the **entire advocacy process**, including:

- Finding your representatives (local, state, and federal)
- What to say when calling a lawmaker's office
- How to schedule a meeting with officials
- FAQs to address common questions and objections

How to Take Action:

Step 1: Find Your Representatives

Use the Find Your Representative Tool:

- **House of Representatives:** house.gov/representatives
- **Senate:** senate.gov/senators

Step 2: Send a Message

Use the Pre-Written Email & Letter Templates to:

- **Email your lawmaker** (Editable templates included)
- **Mail a physical letter** (Handwritten or printed)
- **Request a formal resolution** for local or state recognition

Step 3: Follow Up with Lawmakers

- Call your representatives' offices to confirm receipt
- Use the Advocacy Talking Points to engage officials effectively

Use this section when:

- Sending emails or letters to elected officials
- Scheduling meetings with lawmakers
- Encouraging local governments to introduce mural recognition resolutions

3. Sending Letters & Emails to Lawmakers

Document C: Pre-Written Email & Letter Templates for Lawmakers

How to Take Action:

Select **one of three options** to contact lawmakers:

- **Option 1:** Formal Email Template for state and federal representatives
- **Option 2:** Handwritten or Mailed Letter Template for traditional advocacy
- **Option 3:** Resolution Draft for local councils or state legislatures to introduce mural recognition

Use this document when:

- Sending emails or letters to lawmakers
- Encouraging local leaders to introduce mural recognition legislation
- Seeking formal government adoption of the mural

4. Signing & Collecting Petitions

Document D: Official Petition for the Recognition of the USA 250th Anniversary Mural

This petition allows supporters to gather physical signatures at community events, schools, and public spaces.

How to Collect Signatures:

- Print multiple copies of the Official Petition
- Gather signatures from supporters in your community
- Direct people to the QR code for online petition access
- Ensure all signers include ZIP codes (so the petition reaches their correct representatives)
- Submit petitions via email or mail to lawmakers

Use this document when:

- Hosting advocacy events
- Collecting signatures in public spaces
- Encouraging group participation in the campaign

5. Spreading the Word Digitally: Social Media Messaging & Video Content Guide

Purpose

This document provides pre-written social media messages and video content ideas for supporters to copy, paste, and share to raise awareness about the USA 250th Anniversary Mural across digital platforms.

By sharing posts, tagging lawmakers, and engaging with the community, you help build momentum toward official recognition of the mural.

How to Raise Awareness Online

Where to Post:

- Facebook** – Best for community discussions, longer posts, and lawmaker engagement.
- Twitter/X** – Best for quick updates, tagging lawmakers, and trending hashtags.
- Instagram** – Best for visual storytelling, personal engagement, and community building.
- LinkedIn** – Best for professional engagement, historical and cultural storytelling, and policy discussions.
- TikTok** – Best for short-form, engaging, and shareable videos with viral potential.
- YouTube** – Best for storytelling, educational breakdowns, and long-form content.

How Often to Post:

- 1–2 times per week per platform for consistency.
- Tag elected officials, historical organizations, and community leaders to amplify the message.
- Use platform-specific hashtags for better visibility.

A. Suggested Social Media Messages for Supporters to Use

General Awareness Messages

General Awareness Messages (See the Mural First!)

Have you seen the USA 250th Anniversary Mural? It tells America's 250-year journey—its struggles, triumphs, and ongoing story. Take a look and decide for yourself if it should be the official mural of the 250th celebration! **#USA250Mural #NationalRecognition**

<https://usa250thanniversarymural.com/>

This mural is a visual history of America. Does it deserve to be the Official Mural of the USA 250th Anniversary? See it for yourself and decide! **#ArtInHistory #SupportTheMural**

<https://usa250thanniversarymural.com/>

Before you sign anything, take a look at the USA 250th Mural. If you believe this powerful artwork deserves national recognition, join the movement! **#250Years #NationalRecognition**
<https://usa250thanniversarymural.com/>

Petition Promotion Messages

Have you explored the USA 250th Mural? Discover how it tells the story of America's journey—then decide for yourself if it should be the official commemorative artwork. Learn more & take action today! **#USA250Mural #SignThePetition**

<https://usa250thanniversarymural.com/>

Art tells the story of our nation. See the USA 250th Anniversary Mural and explore its history. If you believe in this vision, take action—download the Advocacy Kit & sign the petition today!

#SupportTheMural #SignNow

<https://usa250thanniversarymural.com/>

What better way to celebrate 250 years of America than by honoring its history through art? Visit the official website to see the mural, download the Advocacy Kit, and help secure its national recognition! **#250Years**

#NationalRecognition

<https://usa250thanniversarymural.com/>

Messages Encouraging Lawmaker Action

Elected officials: The USA 250th Anniversary Mural is a powerful tribute to America's journey. See the mural for yourself and join the movement to make it our national commemorative artwork! **#ContactYourRep #USA250Mural"**

<https://usa250thanniversarymural.com/>

We're calling on Congress to recognize the USA 250th Mural as the official artwork of America's 250th anniversary! See the mural, learn its story, and take action today.

#USA250Mural #NationalRecognition"

<https://usa250thanniversarymural.com/>

Art preserves history. The USA 250th Mural tells the story of America's struggles and triumphs—let's make it part of our national legacy. Visit the website to explore, advocate, and sign the petition!

#ArtInHistory #SupportTheMural"

<https://usa250thanniversarymural.com/>

Messages for Local & State Government Action

Did you know? Local and state governments can officially recognize the USA 250th Anniversary Mural! Visit the website to explore the mural's story and learn how you can encourage your city council and legislators to take action.

#USA250Mural #NationalRecognition

<https://usa250thanniversarymural.com/>

Your community can help make history! Local and state governments can pass resolutions recognizing the USA 250th Mural as part of our national celebration. See the mural, download the Advocacy Kit, and urge your representatives to act!

#ArtInHistory #SupportTheMural"

<https://usa250thanniversarymural.com/>

Let's bring this historic artwork to national recognition—starting with our local and state leaders! Urge your representatives to support a resolution for the USA 250th Mural. Visit the website, explore the mural, and take action today!

#USA250Mural #NationalRecognition

<https://usa250thanniversarymural.com/>

B. Platform-Specific Video & Short-Form Content Ideas

TikTok Video Ideas & Captions

Video Idea: "Why This Mural Matters"

Caption:

"This mural tells America's 250-year story—let's make it official! See it for yourself! **#USA250Mural**

#NationalRecognition #ArtInHistory"

<https://usa250thanniversarymural.com/>

Video Idea: "Challenge Your Friends"

Caption:

"I just explored the USA 250th Mural—now it's YOUR turn! **@Friend1 @Friend2 @Friend3**, check it out and see if you think it should be officially recognized! **#SupportTheMural #SignThePetition"**

<https://usa250thanniversarymural.com/>

Video Idea: "Tag Your Representatives"

Caption:

"Our leaders need to hear this! Tag your representatives and ask them to look at the USA 250th Mural. Should they support its official recognition? **#ContactYourRep #USA250Mural"**

<https://usa250thanniversarymural.com/>

Best Practices for TikTok:

- Keep videos under 60 seconds for high engagement.

- Use viral sounds & trends to increase reach.
- Add bold on-screen text for key messages.

YouTube Video Ideas & Titles

Video Idea: "The Story of the USA 250th Mural"

Video Length: 3–5 minutes

Suggested Title: "Why This Mural Should Be the Official Art of America's 250th Anniversary"

Video Idea: "How You Can Help Make History"

Video Length: 2–3 minutes

Suggested Title: "Help Make History – Sign the Petition for the USA 250th Mural!"

Video Idea: "America's History in One Mural"

Video Length: 5–7 minutes

Suggested Title: "The USA 250th Anniversary Mural: A Visual Journey Through American History"

Best Practices for YouTube:

- Keep videos concise and engaging.
- Add captions and bold headlines for accessibility.
- Use high-quality visuals of the mural.

C. How to Use Hashtags Effectively

Use these hashtags in every post to help people find and engage with the campaign!

#USA250Mural

#NationalRecognition

#ArtInHistory

#SupportTheMural

#250Years

Tag lawmakers and influential figures to gain visibility!

- State and Federal Representatives
- Historical organizations
- Local civic leaders

D. Call-to-Action Engagement Challenge

Goal: Encourage supporters to **post and tag three friends** to keep the movement growing.

Example Post:

I just signed the petition to recognize the USA 250th Mural as the official commemorative artwork for America's 250th birthday! I challenge [Tag 3 Friends] to do the same!

#USA250Mural #SupportTheMural"

<https://usa250thanniversarymural.com/>

Encouraging shares keeps the campaign active and visible!

Final Call to Action: Spread the Word!

Every post, tag, and video **brings the USA 250th Anniversary Mural one step closer to official recognition.**

Where to Learn More & Take Action:

<https://usa250thanniversarymural.com/>

Sign the Petition & Contact Your Representatives Today!