

Apply for a Sponsorship Guide

Becoming an Official Sponsor of the USA 250th Anniversary Mural

The USA 250th Anniversary Mural Sponsorship Program gives businesses, organizations, and individuals the opportunity to be publicly recognized as supporters of this historic project. Sponsorship does not grant commercial usage rights for the mural imagery, but it does offer exclusive visibility, branding recognition, and tier-based benefits.

This guide will walk you through the sponsorship application process, what to expect, and how to maximize your recognition.

Step-by-Step Sponsorship Process

Why Is an Invoice Required?

Sponsorship contributions help fund the USA 250th Anniversary Mural project, ensuring its completion and public visibility. Some sponsors prefer fast contributions, while others require invoicing for internal processing.

Step 1: Submit a Sponsorship Application

- Select your sponsorship tier from the available options.
- Complete the Sponsorship Application Form with your details.
- Submit the form online or via email.

Step 2: Application Review & Sponsorship Confirmation

- Our team reviews your application and confirms sponsorship tier selection.
- If necessary, we'll reach out to discuss branding details and recognition placements.

Step 3: Sponsorship Payment Processing

- Approved sponsors will receive an invoice or a direct payment link, depending on the selected payment method.
- Payment must be completed before sponsorship benefits are activated.

Step 4: Sponsorship Activation & Recognition

Once payment is received, sponsors will:

- Be featured on the Official Sponsor Wall
- Receive digital branding assets for marketing use
- Be included in sponsorship announcements, press materials, and website recognition (*varies by tier*)
- Obtain a custom "Sponsor of the USA 250th Anniversary Mural" badge for promotional use (*design subject to approval*)

Sponsors will receive confirmation and activation details within 5 business days.

Usage Rights for Sponsors

Sponsorship provides public recognition and branding benefits, but it does not grant commercial usage rights for the mural imagery.

Sponsors may:

- Use an approved sponsorship logo for their marketing materials.
- Display the following approved statement:
“An Official Sponsor of the USA 250th Anniversary Mural by Steve and Rosemary Vasquez Tuthill.”
- Be recognized in press materials, website listings, and the Official Sponsor Wall.

Sponsors may not:

- Use the mural imagery for advertisements, product packaging, or branding.
- Modify or alter official sponsorship branding materials.
- Create commercial products featuring the mural without a separate licensing agreement.

All sponsorship branding materials must be pre-approved to ensure proper brand consistency.

Sponsorship Tiers & Benefits

Refer to the Sponsorship Tiers document for full details on available sponsorship levels, benefits, and recognition perks.

Next Steps

If you're ready to become a sponsor, submit your Sponsorship Application Form today. For additional questions, reach out to us at:

Email: USA250thAnniversaryMural@gmail.com

Subject Line: *Sponsorship Inquiry – [Your Organization Name]*