

USA 250th Anniversary Mural Strategic Partnership Application Form

USA 250th Anniversary Mural Strategic Partnership Program

This application is for museums, universities, libraries, and cultural institutions seeking a Strategic Partnership to integrate the USA 250th Anniversary Mural into educational exhibits, historical research, and public programming.

Strategic Partnerships do not grant mural usage rights for commercial branding, retail products, or advertising—those require a separate Institutional Licensing Agreement.

Applicant Information

Field	Details to Fill
Applicant Name	Full name of the authorized individual applying for the partnership
Institution/Organization Name	Name of the museum, university, library, or cultural organization
Position/Title	Role within the institution (if applicable)
Email Address	Primary email for correspondence
Phone Number	Best contact number
Website (if applicable)	Institution’s official website

Strategic Partnership Category Selection

Please select the type of partnership you are applying for:

- ☐ **Educational Collaboration** – Development of classroom materials, research projects, or digital learning initiatives featuring the mural’s historical themes.
- ☐ **Museum & Library Exhibits** – Integration of the mural into museum displays, historical archives, or public exhibitions.
- ☐ **Public & Government Institutions** – Use of the mural for community programming, civic engagement, or historical awareness initiatives.
- ☐ **Custom Cultural Collaboration** – Long-term partnerships involving co-curated events, research initiatives, or AI-enhanced educational tools.

Strategic Partnership Tier Selection

Please select the partnership level that aligns with your institution's goals:

☐ Tier 1 – Digital Mural Access Partnership (Permanent)

- Institutions gain access to digital mural imagery and a historical overview document to integrate into their own educational materials.
- We do not provide fully developed learning resources but allow institutions to develop their own materials using approved content.
- Institutions must submit a brief description of how they plan to use the materials for historical, cultural, or educational purposes.

What We Provide:

- High-resolution approved mural images for educational use
- Official mural description & historical context document
- Guidelines for responsible mural integration into lesson plans or research

☐ Tier 2 – Institutional Mural Display Partnership (5-Year Term)

- Institutions can purchase a licensed large-format mural print for display in a museum, university, library, or civic space.
- Institutions cover print costs (\$7,500 for a 4' x 8' reproduction) and submit a placement plan for approval.
- Institutions may request optional virtual consultation to discuss optimal display and contextual integration.

What We Provide:

- Official mural print & usage approval
- Recognition as an official institutional partner
- General placement recommendations based on institutional type

☐ Tier 3 – Mural-Based Research & Exhibit Collaboration (3-Year Term)

- Institutions interested in developing guided exhibits, museum showcases, or research initiatives based on the mural must submit a proposal outlining the project's focus.
- We facilitate networking, collaboration, and mural insights, but the institution must secure its own funding and grant resources.
- Institutions seeking exclusive mural-based research collaboration must provide a detailed institutional contribution plan (e.g., in-kind research, exhibit space, or co-branded programming).

What We Provide:

- Access to mural historical insights & approved visuals
- Recognition as an official research/exhibit partner
- Inclusion in mural-related discussions or publications (if relevant to ongoing projects)


Recognition on the Digital Sponsor Wall:

All approved Strategic Partners will be recognized on the Digital Sponsor Wall in a structured column-based format. Each partnership level is displayed in a designated column with a color-coded header tile corresponding to its tier. All partner recognition tiles within each column are uniform in size, and placement is first-come, first-served within the tier.

Recognition on the Digital Sponsor Wall does not grant mural imagery usage rights. Institutions seeking public display rights must apply separately for an Institutional Licensing Agreement.

Intended Collaboration Details

Please provide a detailed explanation of how your institution plans to collaborate with the USA 250th Anniversary Mural:

 Attach additional documentation if necessary (curriculum plans, exhibit proposals, or research project summaries).

Acknowledgment of Partnership Terms

By signing below, the applicant acknowledges and agrees to the following:

- Strategic Partners will be recognized on the Digital Sponsor Wall using a column-based structure, with uniform tiles displayed within their designated sponsorship tier.
- Recognition on the Digital Sponsor Wall does not grant mural usage rights. Institutions seeking public display rights must also apply for an Institutional Licensing Agreement.
- The mural must be presented accurately and respectfully in all educational and historical contexts.
- All public-facing materials featuring the mural must include proper attribution:

“USA 250th Anniversary Mural by Steve & Rosemary Vasquez Tuthill”

- The mural cannot be altered, cropped, recolored, or used for branding purposes unless explicitly pre-approved.
- Approval is required for public events, digital enhancements, or AI-assisted projects involving the mural.
- Failure to comply with partnership guidelines may result in the termination of the agreement and removal from the Digital Sponsor Wall.

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Failure to comply with partnership guidelines may result in the termination of the agreement.

Applicant - Authorized Representative's Signature

Signature: _____

Date: _____

Next Steps

Once completed, please submit your application form to:

Email: USA250thAnniversaryMural@gmail.com

Subject Line: Strategic Partnership Application – [Your Institution's Name]

Approval Process

Applications are reviewed within 5 business days.

If approved, an agreement will be drafted outlining the partnership scope, duration, and deliverables.

Upon final approval, partners will receive collaboration materials, recognition in official mural documentation, and any applicable mural assets.

For any questions, contact us at USA250thAnniversaryMural@gmail.com